



## **MEDIA ALERT: FOR IMMEDIATE RELEASE**

### **CONVERGENCE NORTHWEST CHANGES NAME**

**Portland, Ore. – Oct. 6, 2004**—Convergence Northwest today announced that it has changed its name to Convergence Networks. Effective immediately, the new name better reflects the company’s purpose and allows for future national expansion.

Convergence Networks provides a range of proven network management services and support to small and medium sized businesses throughout the Portland and Seattle area markets. Customers using Convergence Networks to act as their in-house IT source can better focus on running their business and increasing revenues.

“As we continue to build loyalty with our existing customers and expand support to other states, we recognized the benefits of considering a name that is more broad in reach,” said Lance Pederson, co-founder of Convergence Networks. “Our new name more clearly conveys the services we provide our customers.”

Founded in 2000, the company is headquartered in Portland, Ore., and boasts a solid customer base including Papa Murphy’s International, La-Z-boy Furniture Galleries, and Team Northwest Inc. For more information on Convergence Networks, e-mail [info@cnwi.net](mailto:info@cnwi.net), call 503-906-1600, or visit us online at [www.cnwi.net](http://www.cnwi.net).

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