



FOR IMMEDIATE RELEASE

**CONVERGENCE NETWORKS PARTNERS WITH REVOLUTION PUBLIC
RELATIONS TO LAUNCH NEW COMMUNICATIONS CAMPAIGN**

Portland, Ore. – Oct. 6, 2004—Convergence Networks, formerly Convergence Northwest, today announced that it has chosen REVOLUTION Public Relations (PR), Inc. to drive the company’s new outbound communications initiatives. Convergence Networks provides a range of proven network management services and support to small and medium sized businesses throughout the Portland and Seattle area markets.

“As local companies strive to grow under tight economic conditions, it will be crucial for them to continue to operate extremely efficiently,” said Lance Pederson, co-founder, Convergence Networks. “Customers using Convergence Networks to act as their in-house IT source can better focus on running their business and increasing revenues. REVOLUTION PR’s proven track record and technology experience provide a valuable resource required to successfully promote our unique and important services.”

REVOLUTION PR will be responsible for raising awareness of Convergence Networks and promoting the company’s service and support offering, as well as its unmatched customer service value proposition. Uniquely, this includes a fixed-rate pricing structure and quality of service promise, backed by mutually agreed upon service levels. Also noteworthy, is the company’s 30-minute promise to respond to technical support questions and issues from clients.

Founded in 2000, the company is headquartered in Portland, Ore., and boasts a solid customer base including Papa Murphy’s International, La-Z-boy Furniture Galleries, and Team Northwest Inc. For more information on Convergence Networks, e-mail info@cnwi.net, call 503-906-1600, or visit us online at www.cnwi.net.

Founded in 2002, REVOLUTION PR brings together a team of seasoned individuals with more than 30 combined years of public relations and marketing experience. Co-located in Portland, Oregon and Seattle, Washington, the company merges practical and creative public relations techniques to deliver dynamic and effective campaigns that focus on meeting corporate objectives and increasing growth. Visit us at www.revolutionpr.com.

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